

Zulfiqar A. Bhutta

Health & Wellness - External Scientific Advisory Council

External Scientific Advisory Council (ESAC)

The External Scientific Advisory Council has been established to provide guidance and further expertise to the Health & Wellness Steering Committee and their decision making process. The Council will be responsible for helping to align the work of our Health & Wellness Pillar and support its mission of empowering consumers worldwide to adopt healthier lifestyles through a culture of prevention and multi-stakeholder collaborations.

Health & Wellness - External Scientific Advisory Council - Zulfiqar A. Bhutta

ESAC Member - Zulfiqar A. Bhutta, PhD

**Profession
& Institute**

Robert Harding Inaugural Chair in Global Child Health at the Hospital for Sick Children, Toronto; Co-Director of the SickKids Center for Global Child Health; and Founding Director of the Center of Excellence in Women and Child Health, at the Aga Khan University.

Background

Dr Zulfiqar A. Bhutta is the Robert Harding Inaugural Chair in Global Child Health at the Hospital for Sick Children, Toronto, the Co-Director of the SickKids Center for Global Child Health and the Founding Director of the Center of Excellence in Women and Child Health, at the Aga Khan University, unique joint appointments. He also holds adjunct professorships at several leading Universities globally including the Schools of Public Health at Johns Hopkins (Baltimore), Tufts University (Boston), University of Alberta as well as the London School of Hygiene & Tropical Medicine. He is a designated Distinguished National Professor of the Government of Pakistan and was the Founding Chair of the National Research Ethics Committee of the Government of Pakistan from 2003-2014. Dr Bhutta is one of the seven member

Independent Expert Review Group (iERG) appointed by the UN Secretary General for monitoring global progress in maternal and child health MDGs. He represents the global academic and research organizations on the Global Alliance for Vaccines and Immunizations (GAVI) Board, is the co-Chair of the Maternal and Child Health oversight committee of WHO EMRO as well as the Global Countdown for 2015 Steering Group.

Professor Bhutta was educated at the University of Peshawar (MBBS) and obtained his PhD from the Karolinska Institute, Sweden. He is a Fellow of the Royal College of Physicians (Edinburgh & London), the Royal College of Paediatrics and Child Health (London), American Academy of Pediatrics and the Pakistan Academy of Sciences. He heads a large research team in Pakistan working on issues of maternal, newborn and child survival and nutrition globally and regionally. Dr Bhutta has served as a member of the Global Advisory Committee for Health Research for the World Health Organization, the Board of Child & Health and Nutrition Initiative of Global Forum for Health Research, and the steering committees of the International Zinc and Vitamin A Nutrition Consultative Groups. He was a founding Board member of the Global Partnership for Maternal, Newborn and Child Health (PMNCH). He is a Board member of the International Center for Diarrheal Diseases Research. Dr Bhutta is currently a member of the WHO Strategic Advisory Committee for Vaccines (SAGE), the Expert Advisory Group for Vaccine Research, the Advisory Committee for Health Research of WHO EMRO, and a co-chair of its apex Regional Committee for Maternal and Child Health. He is the past-President of the Commonwealth Association of Paediatric Gastroenterology and Nutrition (CAPGAN) and the Federation of Asia-Oceania Perinatal Societies (FAOPS) and as the President-elect of the International Pediatric Association (IPA), is a leading voice for integrated maternal, newborn and child health globally.

Dr Bhutta is on several international editorial advisory boards including the Lancet, BMJ, PLoS Medicine, PLoS ONE, BMC Public Health and the Cochrane ARI group. He has published six books, 65 book chapters, and over 500 indexed publications to date. He has been a leading member of recent major Lancet

series on Child Survival (2003), Newborn Survival (2005), Undernutrition (2008), Primary Care (2008) Stillbirths (2011), Pakistan (2013) as well as the recent series on Childhood Diarrhea and Pneumonia (2013), Maternal and Child Undernutrition (2013 and Newborn Survival (2014). He has won several awards, including the Tamgha-i-Imtiaz (Medal of Excellence) by the President of Pakistan for contributions towards education and research (2000), the President of Pakistan Gold Medal for contributions to Child Health in Pakistan (2004) and the Outstanding Pediatrician of Asia award by the Asia Pacific Pediatric Association (2006). He is the first recipient of the Aga Khan University Distinguished Faculty Award for Research (2005) and Award of Distinction (2012). Dr Bhutta was awarded the inaugural Programme for Global Pediatric Research Award for Outstanding Contributions to Global Child Health (2009) and the Kenneth Warren prize for the best systematic review of community based interventions by the Cochrane collaboration in 2011. Dr Bhutta was awarded the Global Advocacy Prize by the Royal College of Paediatrics & Child Health in 2012, the AAP Sam Fomon Award for lifetime contributions to Nutrition Research (2014), and the WHO Ihsan Dogramaci award (2014) for substantial contributions to Family Health globally.

Dr Bhutta's research interests include newborn and child survival, maternal and child undernutrition and micronutrient deficiencies. He leads a large research group based in Pakistan with a special interest in research synthesis, scaling up evidence based interventions in community settings and implementation research in health systems research. In particular his work with community health workers and outreach services has influenced integrated maternal and newborn outreach programmes all over the world.

Healthy Living Focus of New External Scientific Advisory Council

The Consumer Goods Forum Takes Work on Health and Wellness to Next Level

PARIS, 27th January 2015 –The Consumer Goods Forum (the “CGF”) today announced the creation of an independent [External Scientific Advisory Council](#) (the “Council”). The Council will be advising The Consumer Goods Forum’s [Health & Wellness Pillar](#). It will counsel on emerging issues and trends to inspire the CGF to accelerate achievement of the Health & Wellness Resolutions, Commitments and Positive Actions and to prepare the way forward. It will support the CGF’s mission of empowering consumers worldwide to adopt healthier lifestyles through a culture of prevention and [multi-stakeholder collaborations](#).

The Council members, who work on a pro bono basis, have been selected for their expertise, knowledge and specific interest in matters relating to health and wellness. They will help to enable a collaborative approach amongst CGF members towards health and wellness as well as among organisations and institutions in the public and private sector who share this common goal.

Onno Franse, Program Director Healthy Living & Environment, Royal Ahold, and Retailer Co-Chair of the [Health & Wellness Steering Committee](#) said, “Health and wellness is one of the key strategic priorities of The Consumer Goods Forum and, together with my fellow Health & Wellness Steering Committee members, we believe that the formation of an External Scientific Advisory Council is crucial to supporting and providing further expertise to the Pillar and in the development of its agenda”.

Laurent Chastain, Head of the Corporate Wellness Unit, Nestlé S.A. and Manufacturer Co-Chair of the Health & Wellness Steering Committee said, “The creation of the Council is yet further evidence of the importance we are putting on a multi-stakeholder and collaborative approach to improving the lifestyles of people all over the world. The Council will help ensure our group remains on track and focused on the issues that matter most”.

The Council had their first working session to review and agree the long-term strategy in New York on 21st January.

Inaugural Council Members:

 External Scientific Advisory Council, Health & Wellness, The Consumer Goods Forum

1. **Zulfiqar A. Bhutta, PhD**, Robert Harding Inaugural Chair in Global Child Health at the Hospital for Sick Children, Toronto; Co-Director of the SickKids Center for Global Child Health; and Founding Director of the Center of Excellence in Women and Child Health, at the Aga Khan University.

2. **Pierre Chandon, PhD**, L'Oréal Chaired Professor of Marketing - Innovation and Creativity and Director of the Sorbonne INSEAD Behavioural Lab.

3. **James O. Hill, PhD**, Professor of Pediatrics and Medicine, Executive Director, Anschutz Health and Wellness Center, Director, Center for Human Nutrition, Director, Colorado Nutrition Obesity Research Center (NORC), University of Colorado School of Medicine.

4. **Stephan Jacob, PhD**, Professor and Endocrinologist & Diabetologist, Cardiometabolic Institute, Villingen Schwenningen & TÜBINGEN University.

5. **Ellen E. Wartella, PhD**, Al-Thani Professor of Communication Studies at Northwestern University.

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About The Consumer Goods Forum

The Consumer Goods Forum (the "CGF") is a global, parity-based industry network that is driven by its members. It brings together the CEOs and senior management of some 400 retailers, manufacturers, service providers, and other stakeholders across 70 countries, and it reflects the diversity of the industry in geography, size, product category and format. Its member companies have combined sales of EUR 2.5 trillion and directly employ nearly 10 million people, with a further 90 million related jobs estimated along the value chain. It is governed by its Board of Directors, which comprises 50 manufacturer and retailer CEOs.

The CGF's mission is, "Bringing together consumer goods manufacturers and retailers in pursuit of business practices for efficiency and positive change across our industry benefiting shoppers, consumers and the world without impeding competition". It provides a unique global platform for the development of global industry processes and standards as well as sharing best practices. Its activities are organised around the following strategic priorities: Sustainability, Product Safety, Health & Wellness, and End-to-End Value Chain & Standards, each of which is central to better serving consumers.

The CGF's success is driven by the active participation of its members who together develop and lead the implementation of best practices along the value chain. With its headquarters in Paris and its regional offices in Washington, D.C. and Tokyo, the CGF serves its members throughout the world.

For more information, please visit: www.theconsumergoodsforum.com.

For further information, please contact:

Sharon Bligh
Head of Health & Wellness
The Consumer Goods Forum
s.bligh@theconsumergoodsforum.com

Lee Green
Senior Manager, Communications
The Consumer Goods Forum
l.green@theconsumergoodsforum.com

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